

# Curriculum Vitae

## Gina Brandenburg, M.S., CHES

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University of West Georgia  
College of Education  
Sport Management, Wellness and Physical Education  
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Villa Rica, GA 30117  
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### Academic Achievement - Education

M.S. Health Science  
California State University, Long Beach  
Long Beach, California  
August 1993  
Thesis: Evaluation of Prenatal Education Program

B.S. Social Ecology  
University of California, Irvine  
Irvine, California  
June 1983  
Magna Cum Laude

### Teaching Experience

Fall 2016 – Present **Instructor – Health and Community Wellness**  
Department of Sport Management, Wellness and Physical Education.  
College of Education, University of West Georgia  
Evaluated highly by students.

#### Courses Taught

CMWL 2100	Introduction to Health and Community Wellness (Spring 2017, Fall 2017, Spring 2018 (2 sections)
PHED3220	Principals and Foundations of Health Education, Health Promotion, Program Planning and Evaluation (Fall 2016, Fall 2017, Spring 2018)
CMWL4101	Worksite Wellness Programs (Spring 2017, Spring 2018)
CMWL 4102	Service Learning in Health and Community Wellness (Fall 2017, Spring 2018)
PHED3240	Current Trends and Issues in Fitness and Wellness Leadership (Fall 2017)
PWLA1697	Walk/Jog

**Service****University of West Georgia**

- Well Being Team, Co-chair – August 2017 to present
- Well Being Team member – August 2016 to August 2017

**College of Education**

- Belize Study Abroad Program, faculty member – May 2018
- London Study Abroad Program, faculty member – November 2017

**Sport Management, Wellness & Physical Education Department**

- Wellness Center Team – August 2017 to present
- Senior Honors Thesis committee – August 2017 to present

**Local**

- Golden City Villa Rica Lions Club (2002 to present)
- Communities in Schools – Board member (2015 to 2017)

**Work Experience**

**Consultant, Get Healthy Live Well** – August 2017 to present

**Tanner Health System – Carrollton, GA**

Oversee USDA Community Food Project Grant and Share Our Strength Grant. Manage the Get Healthy Live Well Community Coalition and multiple committees.

**Program Manager, Get Healthy Live Well/Community Outreach** - March 2005 to July 2017

**Tanner Health System - Carrollton, GA**

Responsible for the development, implementation and marketing of community initiatives tied to the hospital strategic plan. Manage Get Healthy, Live Well, a grant funded community wide initiative to reduce obesity and prevent chronic disease. Other programs have included an innovative health resource center in a mall with an average of 30,000 visits per year, childhood obesity, cardiac education, outreach to schools, speaker's bureau and more. Managed the planning and implementation of wellness and health promotion programs for over 2500 employees.

**Director, Wellness & Tanner Specialty Center** - February 1996 to March 2005

**Tanner Health System - Carrollton, GA**

Was responsible for the strategic vision, policy making, implementation and evaluation of wellness and health education programs for outpatients, hospital employees, the community and business and industry. Programs included chronic disease education, assistance programs for indigent patients, health fairs, health screenings, mobile health services, incentive programs and a variety of wellness programs. Managed a department of clinical and non-clinical staff, including staff supervision and training, development of budget, goals and objectives. Wrote grant proposals to obtain additional funding.

**Health Promotion Manager** - May 1992 to October 1995

**Certified Grocers of California, Los Angeles, CA**

Was responsible for the development and implementation of a comprehensive health promotion program for 3,000 employees in a multi-site corporation. Recommended and implemented policy in all health related areas including workers' compensation and disability management. Managed all health promotion efforts including development and marketing of programs and materials. As part of the corporate management team, developed strategies to control health care costs for the company.

**Vice President, Corporate Health Promotion** - December 1990 to May 1992

**Security Pacific Corporation, Los Angeles, CA**

Developed, implemented and evaluated a comprehensive health promotion program for 40,000 employees located nationwide at over 1,000 sites. Coordinated programs such as health risk assessment and screenings, smoking cessation programs, quarterly health events, health fairs, prenatal education, self-care and managing change. Researched and published a wellness newsletter.

**Health Project Coordinator** - November 1988 to December 1990

**Medical Care Affiliates/Health Promotion Affiliates, Boston, MA**

Consultant to **Digital Equipment Corporation** in the southwest area. Developed and executed an innovative pilot health, safety and wellness program for 2,000 employees at twenty sites in three states. Was responsible for the management and evaluation of program components. Established an emergency response program and safety training modules. Managed all occupational health programs including the employee assistance program, workers' compensation and disability management. Implemented a comprehensive wellness program.

**Director of Education/Health Educator**- September 1985 to November 1988

**American Cancer Society, Orange County Unit, Costa Mesa, CA**

Managed the Education Department including staff supervision, budget, goals and objectives, strategic long range planning and reorganization. Was responsible for volunteer recruitment, training and motivation. Planned, promoted, implemented and evaluated over twenty youth, public and professional education programs.

**Teacher of English as a Second Language** - September 1983 to June 1985

**North American English Institute, Santiago, Chile**

Taught English language classes to adults in classroom and individual settings.

**Health Educator** - September 1980 to September 1983

**Golden West College Student Health Center, Huntington Beach, CA**

Planned and implemented a variety of health education programs for college students.

### **Non-Academic Teaching and Training Experience**

- Cooking Matters Instructor Training – Led Seven-hour training program. Oct. 2015, Nov. 2016, Feb. 2017

- Diabetes Prevention Program – Facilitated year-long lifestyle change program. Jan. 2015 to Dec. 2015, March 2016 to Feb. 2017, Aug. 2016 to July 2017, Jan. 2018 to present
- Kids N Fitness Program – Taught seven-week nutrition and fitness program for obese children and families. Nov/Dec. 2015, Jan/Feb 2016, Apr/May 2016, Aug/Sept 2016, Jan/Feb 2017, Apr/May 2017
- Living Well with Diabetes – Facilitated six-week diabetes self-management program – Oct/Nov 2016, Jan/Feb 2017
- Living Well with Chronic Disease –Facilitated six-week chronic disease self-management program. Mar/Apr 2017, June/Jul 2017

### **Memberships**

- National Wellness Institute, member – January 2018 to present
- American Public Health Association, member – October 2017 to present
- Wellness Councils of America, member – December 2016 to present
- Georgia SOPHE, member – July 2015 to present

### **Certifications**

- National Commission for Health Education, Certified Health Education Specialist (CHES) – 1989 to present
- Welcoa – Seven Benchmarks: Advanced Worksite Wellness Certificate - 2017
- Stanford Patient Education – Master trainer for Chronic Disease Self-Management and Diabetes Self-Management programs - 2017
- Welcoa – Walking 4 Health Certificate – 2017
- Stanford Patient Education - Certified facilitator for Diabetes Self-Management program - updated – 2017
- Stanford Patient Education - Certified facilitator for Diabetes Self-Management program – 2016
- Welcoa – Seven Benchmarks: Beginner Worksite Wellness Certificate- 2016
- Stanford Patient Education - Certified facilitator for Chronic Disease Self-Management program - 2015
- Share Our Strength - Master trainer for Cooking Matters - 2015
- Los Angeles Children’s Hospital - Certified Kids N Fitness Coach – 2015
- Share Our Strength - Cooking Matters Instructor - 2013
- National Diabetes Prevention Program - Certified Lifestyle Coach - 2013

### **Presentations**

- American Public Health Association Annual Conference, Atlanta, GA November 2017
  - Implementing a Community-Clinical Linkages Initiative – Results from a Patient Referral Program in Rural Georgia
- Southern Obesity Summit, Houston, TX, November 2016
  - Living Well in Faith – Get Healthy Live Well Faith based Wellness
- DTTAC Dialogues Webinar, January 2016
  - A Tale of Two Systems: Diabetes Prevention Program
- National Center for Healthcare Leadership Conference, Chicago, IL, November 2015

- Organizing for Community Leadership - Get Healthy Live Well
- Georgia Association of Extension 4-H Agents Annual Meeting, Pine Mountain, GA, April 2015
  - Cooking Matters
- Educational Research Conference, Sarasota, FL, February 2015
  - Evaluation of Diabetes Prevention Education for Rural Citizens. Co-presented with Barbara Kawulich, Ph.D
- Southern Obesity Summit, Louisville, KY, November 2014
  - Improving Healthy Food Access in the Rural South: Strategies for Introducing National Evidence Based Interventions in Small Communities – Get Healthy Live Well

### **Publications**

- Kawulich, Barbara; Mindrila, Diana ; Brandenburg, Gina (2016). Evaluation of Diabetes Prevention Education for Rural Citizens. Journal of Georgia Public Health Association, Vol 5, No. 3.
- Brandenburg, Gina; Carness, Fern; Dvorak, Sylva (1991). “The Healthy Workplace: Health Fairs for Your Wealthfare”, boo published by Wellness Councils of America.

### **Grants**

#### **University of West Georgia**

- Get Fruved Mini grant from University of Tennessee, Project Co-lead. Awarded \$3,000. (August 2017). Worked with students to implement a campus wide health survey and environmental audits around campus and the community.

#### **Tanner Health System**

- Community Food Projects Competitive Grant Program. Developed and awarded 4-year grant from the USDA in the amount of \$398,070 to increase access to healthy foods. (September 2017 – August 2021)
- Share Our Strength. Developed and awarded \$17,000 grant to implement Cooking Matters classes for parents of children ages 0-5. (July 2017 – June 2018)
- Partnerships to Improve Community Health (PICH) Grant. Developed and awarded 3-year \$2.5 million grant from CDC to develop policy, systems and environmental changes to prevent obesity and reduce chronic disease in west Georgia. Served as program manager for grant. (2014-2017).
- Community Transformation Grant (CTG). Developed and managed 2 year \$1.22 million grant from CDC to prevent obesity and reduce chronic disease in west Georgia (2012-2014).
- Community Foundation of West Georgia. Developed and managed \$50,000 grant award to reduce obesity, improve nutrition and increase activity in west Georgia (2010-2012).
- Developed and awarded and managed competitive state and federal grants bringing in over one million dollars to expand diabetes and chronic disease education and assistance programs for low income individuals (2000, 2002).

- Developed and implemented innovative grant proposals for programs such as childhood obesity, cooking classes for low income individuals, men’s health, women’s health and heart disease. Was awarded over \$340,000 in grant funds from community foundations to support these programs (2000-2017).

### **Awards and Honors**

- For our efforts to improve the health of the community, Get Healthy, Live Well has received multiple accolades including:
  - Healthy Georgia Innovation Award (2016)
  - Nova Award from the American Hospital Association (2016)
  - National Center for Healthcare Leadership Challenge Award (2015)
  - Georgia Hospital Association Community Leadership Award (2014)
  - Georgia Alliance of Community Hospital's Large Hospital of the Year Award (2014)
  - Georgia Department of Public Health "Partner Up for Public Health" Hero Award (2013)
- Outstanding Community Member Award from the University of West Georgia – 2014
- Achieved Wellness Councils of America “Well Workplace Gold” Award for comprehensive employee wellness program at Tanner Health System (2005).
- Won the HealthNet Worksite Wellness Excellence Award for the best start up wellness program in California (1995).